

INTRODUCTION TO ENTREPRENEURSHIP

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P R E F A C E


Entrepreneurship is a very important factor for the development of the country's economy. In fact, the realisation and importance of it has created so many entrepreneurship development institutes all over the country. The book has been written in a simple and self learning style. Attempt has been made to define difficult ideas in a simple and easy way. It is hoped that the readers will not only gain a perspective of the entrepreneurial journey but will also be able to adopt and implement the various practices in an enterprise, if called upon to do so. In other words, it is intended as an in depth knowledge source for an intending practitioner/entrepreneur in the field of entrepreneurship. Therefore the book will be useful to the students as well as practitioners in the field of entrepreneurship development.

While preparing this book, I have collected the relevant material from government publications, published and unpublished sources, books, journals and articles by eminent scholars. My teachers, colleagues and friends offered me valuable suggestions in the preparation of the manuscript. My sincere thanks are due to all of them.

This book would cater to the needs of B.Com., B.Com.(H), B.B.A.,M.B.A. and B.Tech. student of varied universities. This book would also be equally useful to the EDP trainers, entrepreneurs, economists, bankers and development professionals assured with the task of entrepreneurial and industrial development.

This book has been written in a short span of time. Though due care has been taken in writing the book, still lapses of commission and omission are likely to remain.


The author will be extremely indebted if the teachers and trainers in the field of entrepreneurship development and above all, the students and other readers who would go through the book point out the deficiencies and send their valuable suggestions for further improvement.

 *Author*

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 *Author*

*To
My Wife
Preeti
And Sons
Aanjaneya & Adhvik
Whose Support And Understanding
Created An Ideal Environment
Making
This Book Possible*

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